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**WINNERS SELECTED IN WAWA WELCOME AMERICA!  
'PAINT THE TOWN RED, WHITE & BLUE WINDOW DECORATING CONTEST'**

Local businesses show their true patriotic spirit to celebrate the recent July 4<sup>th</sup> holiday.

**PHILADELPHIA** (July 22, 2010) -- Wawa Welcome America! announced all of the winners of a new and exciting feature, the first annual **Paint the Town Red, White & Blue Window Decorating Contest** for businesses across the city.

Earlier this month, local commercial establishments which participated in the Wawa Welcome America! Patriot Pass discount program, through Wawa Welcome America!, were encouraged to showcase their patriotic spirit and creativity by featuring theme-oriented window displays inside their places of business in an effort to celebrate summer and the July 4<sup>th</sup> holiday.

*The following winners were announced:*

Large Window Display Winner: **World Cafe Live**

Small Window Display Winner: **Absolute POP!**

Non-conventional/Non-window Display Winner: **Delicatessen**

Grand Prize/Overall Winner: **Blick Art Materials**

Mayor Michael Nutter showed his support for the business community, and visited Blick Art Materials on the 1300 block of Chestnut Street on July 3 to congratulate the Center City business for its patriotic winning efforts.

“Blick Art Materials and all of the local businesses demonstrated the essence of the July 4<sup>th</sup> with this creative and winning display for all of our residents and visitors to our great city to enjoy over the recent holiday weekend,” said Mayor Nutter. “Congratulations to all of the winners and their great show of patriotism in true Philadelphia fashion.”

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## PAINT THE TOWN RED WHITE & BLUE WINDOW DECORATING CONTEST/ ADD 1

### *Participating businesses included:*

- Absolute POP!- 137 S. 13th Street
- Blick Art Materials- 1330 Chestnut Street
- Campbell's Place- 8337 Germantown Avenue
- Delicatessen- 703 Chestnut Street
- Independence Seaport Museum- 211 S. Columbus Boulevard
- Philly AIDS Thrift- 514 Bainbridge Street
- Scarlett Alley- 241 Race Street
- Smak Parlour- 219 Market Street
- Three Sirens Boutique- 134 N. 3rd Street
- World Cafe Live- 3025 Walnut Street
- Worn Yesterday- 4228 Main Street

These businesses set aside display space in windows and in-store to show their July 4th patriotic spirit. Photos of all window displays are available on the Wawa Welcome America! Facebook page at:

<http://www.facebook.com/album.php?aid=7913&id=111191432256149&l=2960d9ce56>

### *The winning businesses received the following prizes:*

#### *The Category Prize Pack is:*

- (2) Special guest tickets for Wawa Welcome America! Concert 2010
- Logo and announcement on Wawa Welcome America website: [welcomeamerica.com](http://welcomeamerica.com)
- Inclusion in press material
- Wawa Welcome America! merchandise

#### *The Grand Prize is:*

- Appearance by Mayor Nutter/City Official to award prize
- Special guest tickets (4) for Wawa Welcome America! Concert 2010
- Logo and announcement on Wawa Welcome America! Website.
- Inclusion in press material
- Wawa Welcome America! merchandise
- A two-foot long Wawa hoagie

The Patriot Pass offers discounts at about 150 retailers, restaurants, museums and other attraction in neighborhoods throughout Philadelphia during the Wawa Welcome America! Festival. The program is available in the Wawa Welcome America! brochure citywide and also can be downloaded on [www.welcomeamerica.com](http://www.welcomeamerica.com).

For more information about the **Paint the Town Red, White & Blue' Window Decorating Contest** or the Patriot Pass discount program, contact Michelle A. Freeman, Community & Business Outreach, Wawa Welcome America! at 267-738-5709, or by e-mail: [michelle.freeman@welcomeamerica.com](mailto:michelle.freeman@welcomeamerica.com).

**PAINT THE TOWN RED WHITE & BLUE WINDOW DECORATING CONTEST/ ADD 2**

***Wawa Welcome America!* is a multi-day festival featuring fun, fireworks, food, history and entertainment as part of the nation's premier July 4th showcase. Welcome America! boasts the largest free concert in America, attracting thousands of visitors to celebrate all of the patriotic pageantry on America's birthday in America's birthplace. The event is produced by Welcome America, Inc. For more information, visit [www.welcomeamerica.com](http://www.welcomeamerica.com).**

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